

# Annexure to the Annual Report on CSR activities for the year ended 31 March 2016

The core elements of Corporate Social Responsibility (CSR) activities of the Company continue to include ethical functioning, respect for all stake-holders, protection of human rights and care for the environment. The Company ('BHIL' or 'Bajaj Holdings') and Bajaj Group implement the above initiatives directly and/or through its Group NGOs / Charitable entities operating at various locations in the country. It also enlists the help of non-Group NGOs, local authorities, business associations and civil society, wherever deemed necessary.

Major CSR activities carried out by Bajaj Holdings directly, are given in the main CSR Report prepared as required under Section 134 and 135 of the Companies Act, 2013. In addition, there were other major initiatives that continued and / or that were taken up anew directly or indirectly during the year under review. These are summarised below:

## A) By Bajaj Holdings

### CSR donations under section 135 (Schedule VII) to the Companies Act, 2013

Bajaj Group, in its quest for nation building, has undertaken various philanthropic and social work through its corporate and non-corporate entities, besides providing financial support to many worthy causes.

#### Sector-wise/Category-wise Summary of direct CSR Expenditure by Bajaj Holdings & Investment Ltd. during the year ended 31 March 2016

			(₹ In Crore)
Sr. No.	Sector	Schedule VII Clause Reference	Amount spent during 2015-16
<b>1</b>	<b>Health-care</b>	(i)	
	• Divine Shakti Foundation, Rishikesh		0.50
	• Marathwada Medical and Research Institute (Kamalnayan Bajaj Hospital), Aurangabad		2.00
	• Marathwada Medical and Research Institute (Kamalnayan Bajaj Hospital), Aurangabad		1.50
		Sub Total	4.00
<b>2</b>	<b>Education</b>	(ii)	
	• St. Ursula Society, Pune		0.76
	• Shri Jamnalal Bajaj Balmandir, Wardha		0.15
		Sub Total	0.91
<b>3</b>	<b>Prime Minister's Relief Fund</b>	(viii)	
	• Nepal Earthquake Relief Fund		2.00
	<b>Total</b>		<b>6.91</b>

## **B) Through group trusts**

### **1. Jammalal Bajaj Seva Trust**

#### **International Sarvodaya Centre - Vishwaneedam**

In 1960, at the suggestion of Acharya Vinoba Bhave, the Trust purchased about 400 acres of land on the outskirts of Bangalore to establish an International Sarvodaya Centre - Vishwaneedam for promoting agriculture, dairy development, rural development and training local women and youth for self-employment by providing them training in the field of Tailoring, Computers, and Knitting. The Trust continued running Balwadis, Gaushala and English Speaking courses.

#### **Kamalnayan Bajaj Hall and Art Gallery**

The Trust has also been contributing to the promotion of art and culture through Kamalnayan Bajaj Hall and Art Gallery. Paintings and sculptures exhibitions, handicrafts display as well as conferences and seminars are common activities conducted at the Kamalnayan Bajaj Hall.

#### **Balwadi**

Balwadi is a pre-school, where under-privileged children are taught by trained teachers. The Trust continued running 9 Balwadis i.e. Bal Sanskar Kendra in rural areas of Wardha District for poor children below six years of age.

#### **Hamaara Sapna project**

'Hamaara Sapna' project, initiated by the Trust, endeavours to uplift the slum residents of South Mumbai. The project involves imparting skill training along with overall knowledge and hands on experience to foster a better tomorrow. Women benefited from it in 2015-16.

### **2. Jammalal Bajaj Foundation**

In 1976, the Jammalal Bajaj Foundation was established for promoting Gandhian constructive programmes and assisting constructive workers, who devoted themselves to the national cause.

#### **Awards**

The Foundation gives 4 Awards annually - each of the value of ₹ 10 lakh of these, three are given to individuals in India:

- For outstanding contribution in the fields of constructive work on Gandhian lines.
- For application of science and technology for rural development.
- For uplift and welfare of women and children.

One International Award is given to individuals, other than Indian citizens from foreign countries for their contribution to the promotion of Gandhian values outside India.

#### **Other charitable activities**

The Foundation has given donations to various Institutions/NGOs from time to time for strengthening their various community welfare activities and charitable objects of welfare of general public utility, based on Gandhian philosophy and ideals.

### 3. Jankidevi Bajaj Gram Vikas Sanstha (JBGVS)

Bajaj Group continued its rural and urban development activities through Jankidevi Bajaj Gram Vikas Sanstha (JBGVS) in 84 villages (42 villages in Pune, 20 villages in Aurangabad, 10 in Wardha district), all in Maharashtra, 11 villages in Sikar district of Rajasthan, and 1 village in Pantnagar in Uttarakhand. These activities have touched the lives of over 67,500 people living in rural areas, most of whom are from economically weaker sections of the society, including people from scheduled castes, scheduled tribes, nomadic tribes, and other backward classes. JBGVS programmes cover 80% people from economically weak and socially backward communities.

The first Samaj Seva Kendra (SSK) was formed by the Company in 1975, in Pune. It is now a part of JBGVS. It provides self-development facilities to the people and particularly, women and children of Akurdi, Chinchwad and Nigdi areas in Pune. In view of the positive response to it, JBGVS has opened two more Samaj Seva Kendras, one each in Aurangabad in Maharashtra and the other one in the village Kashi ka bas in Sikar district in Rajasthan.

#### Rural Development activities

JBGVS centres its implementation of integrated rural development of 84 villages, broadly in five areas, viz.

- a) Primary education
- b) Primary health-care
- c) Economic development
- d) Environment, and
- e) Social development

The implementation of these activities is based on partnership with villagers, gram panchayats and other village level institutions, like co-operative dairy, women self-help groups, etc.

A catalyst's role is played by JBGVS, as it understands the setting, culture and other things prevalent in the local area. During the year, JBGVS co-partnered 34,900 BPL and poor families, and 27,600 SC/ST/NT/OBC families.

#### a) Primary Education

Primary education has been a major area of intervention in the villages. Delivery of quality education in the rural areas has always been a challenge.

#### Infrastructure Development

During the year under review, JBGVS supported infrastructure development of schools and Anganwadis (pre-primary schools) by repairing class rooms, repair/construction of school sanitation complexes (separate for boys and girls) and providing furniture and teaching aids. During the year, 119 school rooms were repaired and 58 school sanitation complexes repaired/reconstructed.

#### E-learning

1,000 e-learning units have been installed. The level of assimilation and the attendance in schools have increased remarkably and the teacher-student interaction has gone up to an impressive level. The equipment is also being used by women groups and farmers for the education of social and agricultural subjects.

### **Model School**

Due to JBGVS intervention, Z.P. School, Kashal got ISO 9000 certificate and one of the head masters has been awarded as 'ideal teacher'. Other Z.P. schools are emulating this model. Z.P. School, Phalne has got ISO 9000 certificate and Z.P. School, Kiwale is in the process of getting the ISO 9000 certificate. Science Exhibition was organised in Golden Glades Secondary School, Karanjaon of Maval. About 800 students of nearby schools visited the exhibition.

### **Magic Bus Programme**

The programme aims at bringing positive changes in behaviour and attitude of rural children and their parents in the areas of education, health and gender issues through use of sporting activities. In the year, more than 1,500 children from 11 villages registered and participated regularly in this sports-cum-activity based curriculum.

### **b) Primary Health Care**

JBGVS undertakes community health initiatives and follows the philosophy 'Prevention is better than cure'. The programmes, i.e. Mother and Child Health care (MCH), Health Check-up camps, mobile clinic service, hygiene and sanitation programmes, etc., were organised with active participation of the villagers. Special efforts were taken to check malnutrition by conducting awareness and training programmes for mothers on importance of breast feeding, nutritious food using local materials, special check-up camps, etc. Village Child Development Centre (VCDC) was organised for a month in 4 villages in association with Lions Club, Vadgaon for 19 under-nourished children. Medicines, fruits, dry fruits, etc., were provided to them. JBGVS trains local women as health workers. A first aid training programme for health workers was organised and a kit was given to each of them.

Rural Health Bank was also started on the lines of Pravra Medical Trust. During the year, JBGVS organised 124 health check-up camps, benefitting 6,000 people in all the project areas.

Through JBGVS intervention, 2,200 individual toilets have been constructed in the villages. Kashi ka bas, the birth place of Shri Jamnalalji Bajaj in Sikar district has been made free of open defecation in one year's time by constructing 143 family toilets.

### **c) Economic Development**

JBGVS supports farmers by promoting modern agriculture and horticultural practices, small irrigation systems, new types of seeds and fertilisers, organic agriculture, dairy, goatry, etc. During the year, we have given a set of 5 goats (4 female and 1 male) to 207 BPL/EWS families and 151 cows and 68 buffaloes to EWS families in all areas.

Another project of Rotary Kamdhenu Cow Project commenced in October 2015 for 150 cows. We have introduced Geer cows in the area and intend to promote indigenous breeds. JBGVS in partnership with Magan Sangrahalaya Samitee, Wardha, has been implementing a Natural Farming Project covering 50 villages involving 2,100 farmers. The project has created positive impact by reducing agro inputs, thus increasing profit to the farmers.

JBGVS in partnership with National Bank for Agriculture and Rural Development (NABARD), has been implementing a Tribal Development Project, involving 1,000 tribal families in Pune District since 2009. 900 families have developed orchards (Mango and Aonla) on 1 acre of waste land each. Remaining 100 landless families have been given goats, cows, buffaloes for enhancing family income. JBGVS has also been giving seed capital support to start small businesses like food stalls, bangle shop, small grocery shop, etc. The focus of all these activities has been to increase family income.

**d) Environment**

JBGVS programmes focus on five major aspects, i.e. awareness generation, increase in green cover through plantation, waste land development through horticulture, conservation of soil and water and promotion of renewable energy technologies.

De-silting of 12 village tanks/cement nullah bunds has been completed. About 30,165 cubic meter silt was lifted by the farmers and put into their farms. This will help in increasing crop production. 19 ponds of Giroli project at Wardha have been made. About 35,000 cum. (3.50 crore ltrs.) water will be stored in these ponds.

**e) Social Development**

Mahila melavas (get-together of women) were organised to raise social issues and create awareness.

JBGVS provides platform by forming Self Help Groups (SHGs) of women, youth mandals, etc. Panchayat Samittee, Vadgaon Maval has selected 7 JBGVS Multi-Purpose Workers (MPWs) as Self Help Group Co-ordinator under District Rural Development Agency (DRDA).

**Urban Development activities**

**Samaj Seva Kendras (SSK)** at Pune, Aurangabad, Sikar and Pantnagar area, are the urban development wings of JBGVS. In total, the SSKs have membership of 15,000 families. SSK provides facilities for self-development of the residents and particularly, women and children of Akurdi, Nigdi in Pune and Bajajnagar at Waluj, Aurangabad. The SSKs conduct programmes on education, healthcare, various types of short and long duration trainings, vocational trainings, social and cultural programmes, programmes for senior citizens, etc.

**Other Bajaj CSR Projects implemented by JBGVS**

**Bajaj Education Initiative:** The project was inaugurated by Shri Rahul Bajaj, Chairman, Bajaj Auto Ltd. in November 2015. About 600 teachers and government officials were present. In this project, Bajaj will support Government as well as private schools in the form of infrastructure like benches, pure drinking water, computer tables, play equipment, library, science laboratory, etc., to the 250 schools of PCMC and PMC areas in three years. Training for teachers and students will be arranged for improving quality of education. Initially, PCMC schools will be covered. Selection of schools is in progress. Proposal of 12 schools of ₹ 1.09 crore has been approved. Infrastructure support has been provided. Three teachers' training programmes have been completed.

**Water conservation:** To support 'Jalyukta Shivar Abhiyan' of Government of Maharashtra, Bajaj Auto through JBGVS and some NGOs like AFARM, Pune and Action for Rural Technology (ART), Amalner, has started deepening and widening of nullahs, de-silting of village ponds, repairs or new construction of cement bunds and related works in 42 villages of Aurangabad district and 5 villages of Amalner block of Jalgaon district. It is expected to cover about 40 kms of nullah till June 2016. The people's participation is very encouraging, as the farmers are carting the silt and the removed soil to their farms at their own cost. They have resolved that with help from Bajaj Auto, they will free themselves from drought.

## 4. Shiksha Mandal, Wardha

Shiksha Mandal was established in the year 1914 by Shri Jamnalalji Bajaj and Shri Krishnadasji Jaju. Since inception, this organisation was inspired by nationalist thoughts. In the year 1937 a National Education Summit was held in the organisation under the chairmanship of Mahatma Gandhiji. Through this summit only, Gandhiji envisaged and dreamt of a 'Nai Talim' or 'New Education System' for the whole of India.

Shiksha Mandal has played a pivotal role in the Vidarbha region. Many students from these colleges established by Shiksha Mandal have made a name for themselves in their respective fields and areas.

Its centenary function in November 2014 was presided over by Shri Pranab Mukherjee, President of India.

Shiksha Mandal runs 7 colleges with almost 10,000 students. It is known for its student centricity and merit orientation. In 2015, it received the first 'Ideal Educational Institution', award of Nagpur University.

From 2017, 'Bajaj Institute of Technology', which is being set up at Wardha at a cost of ₹ 60 crore, would be functional.

Its targets are 100% passing, 100% first classes, 100% placement and 100% character. It is in the process of achieving them. It provides high quality education at reasonable/low cost. For needy and meritorious students, scholarships are provided.

## 5. Gandhi Gyan Mandir – Bajaj Science Centre, Wardha

Gandhi Gyan Mandir houses a rich library of Gandhian Literature, studies and research and an auditorium. The Gandhi Gyan Mandir organises lectures, seminars and discussions from time to time. The Foundation stone of the Gandhi Gyan Mandir was laid by the then President of India, Dr. Rajendra Prasad in 1950. It was inaugurated by the then Prime Minister Pandit Jawaharlal Nehru in 1954.

Bajaj Science Centre by Gandhi Gyan Mandir was set up in 2008 to instill a passion for science and innovation in young minds; and through this, enable them to become tomorrow's visionaries of science and technology. With emphasis on hands-on experimentation, it is a place to think and a place to do. Starting with 40 students, 139.3 sq.m (1,500 sq.ft.) of space, 4 teachers and an investment of ₹ 200,000, it now has around 400 students and is housed in a designer 3,065 sq.m. (33,000 sq.ft.) complex, with excellent laboratories built at a cost of ₹ 5.64 crore. The Centre is also a training ground for science school teachers from Vidarbha.

In 2016, 5 students from Bajaj Science Centre received KVPY (Kishor Vigyanik Puraskar Yojana) scholarship of the 800 scholarships given nationally. This speaks eloquently of its contribution and impact.

## 6. Gandhi Vichar Parishad, Wardha

The Institute of Gandhian Studies (Gandhi Vichar Parishad) is an educational and public charitable institution that was set-up in 1987 as one of the commemorative projects of Jammalal Bajaj Centenary Year. The object of the Institute is to promote, sponsor and undertake the study of the life and thoughts of Mahatma Gandhi. Late Shri Ravindra Varma, freedom fighter, Gandhian activist and well-known scholar, was the founder Chairman of this Institute. In this, he had full support of Late Shri Ramkrishna Bajaj, the then Chairman of Jammalal Bajaj Foundation.

During the last twenty five years, the Institute has succeeded in establishing a high reputation for the variety of courses of studies it offers and for its uniqueness and academic excellence. It is now acclaimed as an outstanding institution by the academic community thinkers, activists, trade unions, youth students, Gandhian workers and traditional organisations engaged in Gandhian work.

## 7. Marathwada Medical and Research Institute (MMRI) – a trust

Bajaj group gives substantial support to this trust that runs Kamalnayan Bajaj hospital and Kamalnayan Bajaj Nursing College for B.Sc. Nursing degree and Post Basic B.Sc. Nursing courses.

### **Kamalnayyan Bajaj Hospital, Aurangabad**

Kamalnayyan Bajaj Hospital has a 250-bed capacity and it provides super-specialty and tertiary care medical facilities, not available elsewhere in this region.

Kamalnayyan Bajaj Hospital is at the forefront of medical technology and expertise and provides a complete range of latest diagnostic, medical, surgical equipment and advanced procedural facilities, including open heart surgeries and organ transplantation.

The specialities of Cardiology, Cardiac Surgery, Ophthalmology (LASIK, most advanced laser technology in the World, 1<sup>st</sup> in India), Nuclear medicine (First and only PET Centre in Marathwada, 3<sup>rd</sup> in India), Radiation Oncology (200 Cancer patients treated daily), Kidney Transplant (1,000 kidney transplants), Oncosurgery, Colorectal Surgery, Orthopaedics and Intensive Care have established eminence in the region.

The hospital has 7 high tech operation theatres, Cath lab, two linear accelerators, PET scan, Gamma camera, Lasik equipment and fully equipped advanced cardiac life support ambulance (Hospital on wheels), Pneumatic chute system for transporting medicines and blood samples.

Kamalnayyan Bajaj Hospital has installed 300 KW photo voltaic electric generation system based on solar energy. In 2012, the hospital was presented the National Energy Conservation Award.

Being a charitable institution, the hospital extends service to below poverty line (BPL) and economically weaker sections (EWS) of the society. While the treatment for BPL patients is free, for EWS, it is subsidised to the extent of 50%. Till date, the benefit of this scheme is extended to 15,913 patients with ₹ 6.06 crore approx., spent on it.

The hospital runs a number of schemes, supported by the Bajaj Group, to help needy patients.

The hospital also organised 38 free camps involving 4,748 patients, viz., 5 Cataract camps (518 patients), 1 Orthopedic camp (65 patients), 1 ECG camp (76 patients), 3 2D Echo Camps (416 patients), 17 Rajiv Gandhi Jeevandayee Arogya Yojana camps (2,347 patients), 1 Endurance Health Check-up (454 patients), 1 Blood Donation Camp (115 donors), 2 Hematology Camp (203 patients), 1 Eye check-up camp (157 patients), 1 Neurology camp (163 patients), 1 Cancer nutrition camp (86 patients), 1 Gastroenterology camp (14 patients) and 1 Clinical Genetics camp (48 patients).

Hospital has provided relief to around 89,541 patients in OPD and close to 15,833 in-patients, who were admitted to hospital for various treatments during 2015-16.

The Hospital plans to develop itself as a Transplant Center in Marathwada by strengthening its transplant programme, by addition of Liver and Heart transplant in the near future. The team of Doctors is intended to be strengthened by bringing in required super-specialists and necessary equipment.

## **Kamalnayan Bajaj Nursing College**

Kamalnayan Bajaj Hospital has been facing the paucity of nursing staff both in terms of quality and quantity and, therefore, it started Kamalnayan Bajaj Nursing College under MMRI Trust.

The first two batches of Nursing College students have graduated and begun working as valuable and dependable staff at the hospital, providing unmatched quality nursing care to patients. It is hoped that with value-based high quality education provided at Kamalnayan Bajaj Nursing College, the students coming out from this institution will continue to set an example in the field of Nursing in the days to come.

The aim of the Nursing College is to help the underprivileged children to get high quality nursing education and provide services to the society. Present number of students is 162. MMRI trust extends scholarship to poor and needy students, who are meritorious and deserving.

## **8. Fuji Guruji Memorial Trust**

Fuji Guruji Memorial Trust has established Buddha Mandir, Vishwa Shanti Stupa at Wardha for promotion of thoughts and teachings of Lord Buddha, Mahatma Gandhi and other preachers, preaching same or similar ideology and to propagate the message of world peace, love, non-violence and equality of all religions. The Trust continued running 5 Balwadis i.e Bal Sanskar Kendra in rural areas of Wardha District for poor children below six years of age.

## **9. Kamalnayan Bajaj Charitable Trust**

Kamalnayan Bajaj Charitable Trust runs Gitai Mandir, Puja Jamnalal Bajaj Exhibition and Vinoba Darshan Complex, Audio-video Hall at Wardha. It also runs a library with literature and books on Mahatma Gandhi, Vinoba Bhave, Puja Jamnalal Bajaj, Smt. Jankidevi Bajaj and other freedom fighters.

The Gitai Mandir was inaugurated by Vinobaji on 7 October 1980. It stands on 36 acres of land at the site of Jamnalalji's Samadhi in Gopuri, Wardha. A unique monument, it has no idol, sanctum-sanctorum or even a roof. It is enclosed by granite slabs. Each slab has a shloka inscribed on it, covering all the 18 chapters of the Gitai.



## 10. Gita Pratisthan

Gita Pratisthan was established for propagating the message of the Gita and its marathi version, Gitai, which was rendered by Vinobaji in the year 1930 and published for the first time by Jamnalalji. Since then, the Pratisthan has been conducting a scheme of examinations on different chapters of the Gita and Gitai for primary and high school students.

### C) General

In addition to the above, the Group has 45 Public Charitable Trusts, which are also engaged in many topical and socially relevant CSR activities and initiatives by donating to worthy organisations. To that extent, the narrative given above is not exhaustive. Bajaj group of charitable trusts, for several decades, have been funding programmes substantially, which facilitate:

- Economic development
- Hygiene and health-care
- Indirect health-care and health promotion
- Rural Development
- Child and adult education
- Women and child welfare
- Alternative use of natural resources
- Social and environmental development, environmental protection activities
- Promoting sports and cultural activities for development.

Category-wise summary of donations given by these Trusts in 2015-16 is as follows:

		(₹ In Crore)
Sr No.	Category of donations	Amount
1	Education	41.41
2	Direct Health (Medical)	25.17
3	Indirect Health	2.55
4	Women and child welfare	1.14
5	Economic Development	1.10
6	Social and environmental development + Constructive program	7.56
7	Rural Development	0.50
8	Promoting Sports and cultural activities	1.78
<b>TOTAL</b>		<b>81.21</b>

The above details are illustrative and only to give a glimpse of the nature of activities, being carried out by Bajaj Holdings and the Group towards its Social Responsibilities.

For more details, one can refer the following web-links:

- <http://www.bajajauto.com/csr.asp>
- <http://www.bajajelectricals.com/beyond-profits.aspx>
- <http://www.jamnalalbajajfoundation.org/>
- <http://narishakti.org/>
- <http://www.shikshamandal.org/>